

FAST car DEALS

DEFINING CAR CULTURE



Daily Deal, powered by **fastcar.co.uk**, is a quick, easy and inexpensive way of driving our readers to your business.

- Tap into our network of fast car fans
- Raise awareness of your business
- Attract new customers and reward existing ones
- Get immediate and measurable results
- Maximise brand awareness
- Additional benefit to complement existing advertising campaigns

Make your business the one they talk about online, on Facebook and Twitter.



How does it work?

- Each day we'll feature one Daily Deal on our website and associated social media channels
- We'll also send a bespoke email to fast car enthusiasts on our Daily Deal email list
- Customers buy with just a few clicks

There are no hidden costs

- Choose what you want to offer – a discounted product or service
- Our professional copywriters and designers at Future Publishing will create your advert
- Our sales team will help integrate your Daily Deal into a targeted and highly effective package
- You get direct access to a relevant and highly engaged audience with disposable income
- It's free advertising and editorial coverage. All costs are covered by Future – you don't pay a penny!

Free Promotion

- 300k consumers receive your promotion across Future's social media channels
- Daily bespoke email with no design fees

Editorial Coverage

Provide us with top quality products and our editorial team will include them in their features and reviews.

For more information or to discuss booking your deal, please contact:

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